



Press release

June 2026

Date calendar for media 2026

Monday, 29/6	8 am	Start of Oktoberfest construction on the Theresienwiese
Friday, 31/7	9.30 am	Press conference "Innovations at the Oktoberfest"
Thursday, 17/9	10 am	Press tour of the festival site
Saturday, 19/9	10.45 am	Einzug der Brauereien und Festwirte (accreditation from August at Festring Munich e.V., email: info@festring.de)
	12 noon	Opening of the Oktoberfest at the Festhalle Schottenhamel (accreditation for the tapping box through the Press and Information Office, e-mail: presseamt@muenchen.de)
Sunday, 20/9	10 am	Trachten- und Schützenzug (accreditation from August at Festring Munich e.V., email: info@festring.de)
Monday, 21/9	10 am	Pre-school children visit the Oktoberfest, on the steps of the Bavaria statue





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Tuesday, 22/9	until 7 pm	1. Family Day with reduced prices for rides, admission and snacks
Thursday, 24/9	9.30 am 12	Traditional showmen's and memorial service in the Marstall Festzelt Regulars' table for old exhibitors in the Marstall Festzelt
Saturday, 26/9	8 am	Commemoration of the anniversary of the Oktoberfest assassination at the memorial at Wirtsbudenstrasse entrance, P 2
Sunday, 27/9	10 am 11 am	Half-time press conference Big square or stand concert of the Oktoberfest bands at the foot of the Bavaria statue
Tuesday, 29/9	until 7 pm	2. Family Day with reduced prices for rides, admission and snacks
Sunday, 4/10	12 noon	Fireworks at the steps to the Bavaria statue on the occasion of the Oktoberfest



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	1 pm	Landesschießen (State Shooting Competition) by the Bayerischer Sportschützenbund (Bavarian Sport's Shooting Association) Press conference at the end of the Oktoberfest with a preliminary closing report
Date to be determined	-	Election of the Oktoberfest Gentleman by the Lord Mayor in the Käfer Wiesn-Schänke

Status: June 2026
Subject to change!

Note:

The press dates are announced via the Rathaus Umschau, the official press service of the state capital Munich, and at www.oktoberfest.de/presse

Contact

Oktoberfest Press Office



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**Die offiziellen Adressen für alle Infos rund um das Oktoberfest:
www.oktoberfest.de**

Oktoberfest – das Fest der Landeshauptstadt München