



City of Munich
**Department of Labor and
Economic Development**

MBQ

Munich Employment and
Qualification Program (MBQ)



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Qualification Program

Support on the labor market

The MBQ

- provides education and training, advice, employment
- helps people and integrates them into the labor market
- improves Munich citizens' working and living situation
- helps acquire and retain skilled workers and strengthens Munich's economy

Four areas of support

Together with the MBQ

- the City of Munich tackles (long-term) unemployment,
- supports structural change and promotes equality at work,
- supports young people, students, and graduates in the transition from school to third-level education and employment, and
- contributes to skills development in companies and industries

The City of Munich provides these voluntary services as a way of complementing legal requirements to promote employment and, in cooperation with the MBQ, actively shapes the region's employment policy.



Regional benefits

The MBQ is an effective labor market program

- Advice and support for skilled workers
- Acquiring and retaining employees
- Support for companies via job and training fairs
- Meaningful employment to help integrate unemployed people into the labor market
- Improving Munich citizens' working and living situation
- Expanding Munich's services to its citizens, for example via free support for persons of impaired mobility in public transport or by recycling materials
- Promoting inclusion by enabling greater participation and employment for people with disabilities

Awards

The Department of Labor and Economic Development has initiated various awards for contributions to Munich's economy.



www.muenchen.de/lamonachia



www.muenchen.de/phoenixpreis



www.muenchen.de/erasmus-grasser-preis

Tackling unemployment

Social enterprises

Around 30 social enterprises offer employment, education and training on the secondary labor market as well as socio-educational coaching to long-term unemployed persons.

Work Prospects Project (VPA)

The Work Prospects Project (Verbundprojekt Perspektive Arbeit, VPA) is a network of various education providers from Munich that offer support and qualification-based training to the long-term unemployed and career re-entrants.

Third labor market

With what's known as the "third labor market", the City of Munich offers long-term unemployed persons opportunities for long-term employment, including in socially insured jobs.



Gender equality at work

The MBQ runs projects, mentoring schemes, and offers a business award with the aim of promoting equality for women in the workplace.

Support for advisory and training projects

- Women who wish to go in a new professional direction and/or gain additional qualifications
- Potential entrepreneurs
- Career re-entrants
- working women with a family and who want professional change

power_m offers support to career re-entrants who

- are seeking a new professional direction and work
- want to update their professional knowledge
- would like coaching for the application process
- have questions about organizing family life and pensions

power_m has its own jobs pool for employers.



School-training-work transition

The MBQ runs a Special Youth Program (JuSoPro) to help integrate young people into training and work as well as helping Munich companies acquire new staff. Annual job and training fairs help young people find an apprenticeship or training place and help companies acquire new staff.

Provision of advisory and training projects

- Advice for trainees and their parents/guardians
- Occupational orientation and preparation for training
- Seminars and one-to-one help for trainees, trainers, and companies
- Learning groups/courses for high school diploma, coaching for applications

amiga – Career Center for Internationals

The amiga project is aimed at international skilled workers and students who would like to live and work in Munich, and at companies seeking new human resources talent. amiga provides advice and organizes events relating to the integration of international workers into the labor market.



Skills development in companies and industries

Acquiring and retaining staff with help from the MBO's education, training and employment measures.

The MBO supports innovative advisory and training projects in healthcare, IT, culture, and other sectors. One focus point is strengthening companies run by migrants.

More healthcare staff

With the recruitment team for jobs and training in healthcare (Job- und Ausbildungsakquise Pflege), and the annual jobs and training fair.

- Advice for foreign workers on recognition of qualifications
- On-going support for employment and training measures
- Strategies to support and prepare and/or integrate people in education and training
- Language courses

More IT staff

The ReDI School project "ReFIT – Recruiting and Training Refugees and Migrants with IT Potential" provides a model to follow: Digital skills are taught in free courses (Digital Career Program and Women Program) to both newcomers and locals with IT knowledge who otherwise have no access to digital education or a professional network. The IT and computer courses improve participants' chances of finding work in the tech industry.



The **Munich Employment and Qualification Program (MBQ)** is the City of Munich's principal labor market policy instrument.

The aim is to professionally and socially integrate people into the labor market and help companies acquire and retain skilled workers.

With over 100 projects, the program is a resource for all those seeking help on the labor market.

Websites

- The MBQ website www.muenchen.de/mbq
- Detailed descriptions (in German) of all projects can be found at www.m bq-projekte.de



Contact

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